

SUGGESTED VERBIAGE

MANAGING FINANCES THROUGH THE PANDEMIC

Dear <STUDENT>,

The members of the <SCHOOL NAME> financial aid department have always been committed to helping you succeed. From completing or renewing the FAFSA, to working together through the verification process, to processing aid, our focus is doing our best to support you on your educational journey.

Now, in the midst of a pandemic, we continue to provide this same assistance. But we also want to make you aware of another service that we believe can be a tremendous help to you as you may face greater financial strains brought on by COVID-19.

Note: For a shorter version, disregard previous paragraphs and start here

Financial Education

We believe that personal finance education can be a powerful tool in preparing for financial uncertainty. Though we recognize it can't solve issues that may be beyond your control, like those caused by a pandemic, it can be the first step in becoming your own financial advocate. It can empower you to plan and prepare for times of financial uncertainty.

Introducing SUNY Smart Track

With that in mind, <SCHOOL NAME> has teamed up with Inceptia's online financial education program, SUNY Smart Track. It's a series of ten courses that cover topics ranging from understanding your personal relationship to money, to managing your student loans, to weathering financial storms, and more.

Get Started

1. Go to [SUNY Smart Track](#).
2. Click "Login" at the top of the page.
3. Within the **Don't have an account?** section, select **Sign up now!**
4. Select your campus from the provided list.
5. Create your account by populating the required fields.

On behalf of the team of <SCHOOL NAME>, our goal is always to help you achieve **your** goal. We hope you take advantage of SUNY Smart Track as another tool that can help you get there.

<SIGNATURE>