Smart Track

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***College and Money***

**Smart Track: Get a Bigger Bang for your College Buck**

You’ve probably heard this statement before: “College is an investment in your future.” But, what does that mean, really? Well, it’s a pretty simple equation. Is the money you’ll earn with your college degree – or the opportunities that will arise because of it – *worth* the money you paid?

College is a big investment, but getting the most bang for your college buck doesn’t have to be a guessing game. Join the Knowl and learn about the financial and academic steps you can take to maximize the value of your college experience. From examining the net cost of college, financial aid types, strategies for applying for financial aid and covering financial aid gaps, to reviewing the role of academics in maintaining financial aid and determining the ROI of education programs and degrees, the *College and Money* course will provide you with good information about maximizing the value you get from your college investment, while minimizing costs.

Smart Track offers a variety of online courses to help you gain important knowledge to become financially capable. From understanding budgets and student loans to managing credit and retirement, Smart Track provides you with the tools to master your money and look to the future with confidence.

Registration for the online financial education program, Smart Track, can be found at <https://www.suny.edu/smarttrack/literacy/>. Choose the appropriate box for current or prospective student, set up your account, and begin your journey on the path to financial wellness.