

#KNOWL

COLLEGE AND MONEY



GET A BIGGER BANG FOR YOUR COLLEGE BUCK

You've probably heard this statement before: "College is an investment in your future." But, what does that mean, really? Well, it's a pretty simple equation. Is the money you'll earn with your college degree – or the opportunities that will arise because of it – *worth* the money you paid for it?

College is a big investment, but getting the most bang for your college buck doesn't have to be a guessing game. Join the Knowl and learn about the financial and academic steps you can take to maximize the value of your college experience. From examining the net cost of college, financial aid types, strategies for applying for financial aid and covering financial aid gaps, to reviewing the role of academics in maintaining financial aid and determining the ROI of education programs and degrees, the *College and Money* course will provide you with good information about maximizing the value you get from your college investment, while minimizing costs.

AFTER COMPLETING THE *COLLEGE AND MONEY* COURSE, YOU WILL BE ABLE TO:

- Explain the importance and process of applying for financial aid.
- Compare costs of different higher education institution types.
- Calculate the cost of college and identify net prices versus sticker prices.
- Compare and evaluate financial aid offer letters.
- Identify common financial aid types and terms.

Register today for Financial Avenue and complete the *College and Money* course. FinancialAvenue.org

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